



OPTIMISATION | KEY FACTS

- To find the minimum or maximum value of a function  $f(x)$ :
  - Solve  $f'(x) = 0$
  - Use  $f''(x)$  to determine if it is a minimum or maximum point.

OPTIMISATION | EXAMPLE-PROBLEM PAIRS


1E. A wire of length 12 cm is bent to form a rectangle.

(a) Show that the area,  $A$ , is given by  $A = 6x - x^2$ , where  $x$  is the width of the rectangle.

$$P = 2x + 2y$$

$$\therefore 12 = 2x + 2y$$

$$6 = x + y$$

$$y = 6 - x$$


$$A = xy$$

$$= x(6 - x)$$

$$= 6x - x^2$$

(b) Find the maximum possible area.

$$\frac{dA}{dx} = 6 - 2x$$

Min/Max occurs when  $\frac{dA}{dx} = 0$

$$\therefore 0 = 6 - 2x$$

$$x = 3$$

FIND ANY STATIONARY POINTS

$$\frac{d^2A}{dx^2} = -2 < 0$$

DETERMINE IF THEY ARE MINIMA/MAXIMA


$\therefore$  Maximum area when  $x = 3$

$$\therefore \text{Maximum area} = 6(3) - (3)^2$$

$$= 9 \text{ cm}^2$$

1P. A farmer wants to build a rectangular sheep pen with length  $x$  and width  $y$ . She has 20m of fencing in total and wants the area inside the pen to be as large as possible.

(a) Show that the area of the pen is given by  $A = 10x - x^2$ .




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(b) Find the length and width of the pen that give the maximum area.

2E. An open-topped cylindrical can has base radius  $r$  and height  $h$ . The external surface area  $A = 243\pi \text{ cm}^2$ . Show that the volume of the can is given by

$$V = \frac{\pi}{2}(243r - r^3)$$

$$V = \pi r^2 h$$

$$A = \pi r^2 + 2\pi r h$$

Since  $A = 243\pi$ ,

$$243\pi = \pi r^2 + 2\pi r h$$

$$243 = r^2 + 2rh$$

$$h = \frac{243 - r^2}{2r}$$

$$\begin{aligned} \therefore V &= \pi r^2 \left( \frac{243 - r^2}{2r} \right) \\ &= \frac{\pi}{2}(243r - r^3) \end{aligned}$$

2E. (b) Hence find the maximum capacity of the can.

$$V = \frac{\pi}{2}(243r - r^3)$$

$$V = \frac{243\pi}{2}r - \frac{\pi}{2}r^3$$

WRITE IN A FORM WE CAN DIFFERENTIATE

$$\frac{dV}{dr} = \frac{243\pi}{2} - \frac{3\pi}{2}r^2$$

Min/Max occurs when  $\frac{dV}{dr} = 0$

$$\therefore 0 = \frac{243\pi}{2} - \frac{3\pi}{2}r^2$$

$$\frac{3\pi}{2}r^2 = \frac{243\pi}{2}$$

$$r^2 = 81$$

$$r = \pm 9$$

WE CANNOT HAVE A NEGATIVE RADIUS

Since  $r > 0$ ,  $r = 9$ .

$$\frac{d^2V}{dr^2} = -3\pi r$$

$$\left. \frac{d^2V}{dr^2} \right|_{r=9} = -27\pi < 0$$

$\therefore r = 9$  is a maximum point.

$$\begin{aligned} \therefore V_{\max} &= \frac{\pi}{2}(243 \times 9 - (9)^3) \\ &= 729\pi \text{ cm}^3 \end{aligned}$$

An open-topped cylindrical pie tin is  $t$  cm high with a radius of  $r$  cm. The volume of the pie tin is  $1000 \text{ cm}^3$ .

(a) Show that the surface area of the tin is given by

$$A = \pi r^2 + \frac{2000}{r}$$

(b) Find the minimum surface area.